

2026 Display Program

Effective January 1, 2026

Pacific Energy Fireplace Products' showroom display program is designed to give Dealers the best possible advantage to upgrade their showrooms with new product.

All Pacific Energy and Town & Country units may be purchased for

- BURN DISPLAY at 50% credit towards the total dealer cost.
- STATIC DISPLAY at 25% credit towards the total dealer cost.

All True North units may be purchased for

- BURN DISPLAY at 25% credit towards the total dealer cost.

Program Guidelines

- BURN DISPLAY: Authorized Dealers must install, finish and maintain a permanent display on the retail floor.
- BURN and STATIC Displays must remain on the retail floor for two years from the installation date unless product is modified by the factory.
- Each display credit may include the unit and its options.
- Claim must be filed 30 days from the install date.
- Dealer's Sales Rep required to sign off on completed claim.

Procedure

- Once the installation is complete (in a showroom setting), Dealers submit a complete Burn Display Credit Request Form along with a **colour image of unit burning in showroom setting** (photo verification) to their Distributor/Agent along with a copy of the dealer invoice for price verification.
- The Distributor/Agent will forward the application to Pacific Energy Fireplace Products.
- The dealer is allowed one display credit per unit installed.
- One claim form per burn display.
- Allow 30 days for processing of credit.