



2026 Co-Op Advertising Claim Form

Date Submitted: _____

Dealer Name: _____

Dealer Address: _____

Distributor/Agent: _____

Available Co-op Funds: _____

PUBLICATION NAME	DATE PUBLISHED	ADVERTISEMENT COST	25% CLAIM \$ AMOUNT (IE. LOGO ONLY)	50% CLAIM \$ AMOUNT (STANDARD)	100% CLAIM \$ AMOUNT (CLOTHING ONLY)
DEALER CLAIM					

NOTE: Available Co-op funds are limited to the number of stoves purchased in 2025 - see full program for more information.

REQUIRED QUALIFICATIONS

- Ad Creative exclusively Pacific Energy Fireplace Products
- Brand LOGO no less than 50% of Dealer Logo
- Brand LOGO only (up to 25 % credit)

PRINT ADS

- Copy of ad
- Proof of each publication/issue date
- Invoice

RADIO/TELEVISION ADS

- Affidavit
- Invoice

DIGITAL ADS

- Ad Copy
- Invoice
- Landing Page
- Ad Results

VEHICLE GRAPHICS

- Brand and LOGO exclusive to one side of vehicle
- Photo verification
- Invoice

CLOTHING

- Brand only combined with Dealer Logo
- Photo verification
- Invoice

EVENT

- Photo of booth
- Copy of floor plan
- Show Invoice