

PACIFIC ENERGY DEALER AGREEMENT

May 16, 2023

This Dealer agreement is a written version of a long standing historically verbal and widely accepted terms of Dealership with Pacific Energy Fireplace Products Ltd. Specifically the Pacific Energy and Town & Country brands.

Each Dealer is granted the responsibility of sales, marketing, and service as well as custodian of the Pacific Energy and Town & Country brands in the region they are assigned.

This Pacific Energy Territorial Dealership agreement is effective immediately. Any Dealer who sells Pacific Energy Products or Town & Country Products Directly, via Distribution or via Agent is required to comply with the following policies.

1. The Dealer agrees that they have a defined geographic territory that they are permitted to sell Pacific Energy products, parts, options, and bodies.
2. The Dealer agrees that they are required to service all Pacific Energy products in the predefined geographic area, and any Pacific Energy products they sell.
3. The Dealer agrees that they will advertise and promote Pacific Energy and Town & Country products via all traditional and digital advertising but may not offer to sell, ship, cause or facilitate a sale outside of the predefined geographic territory, this is inclusive of all parts, options, and bodies.
4. The Dealer understands that failure to comply to the above stated policies may cause the termination of the dealership agreement.

Sincerely,



Cory Iversen, VP Sales & Marketing