



## Co-op Advertising Claim Form

### Guidelines

Funds are accrued based on 2% of annual net purchases (purchases less returns)

Dealer must be in good credit standing

Includes Newspaper, Print, Radio, Direct mail, POP items, vehicle wraps, Trade Shows, Barbecue events, Fairs, Billboards and Sponsorships (may require pre-approval)

Credits will be issued in the form of credit memo's which are deductible against open invoices

All credits for a calendar year must be taken prior to Jan 30th following the year end

Submit completed claim including all pertinent documentation (ad copies, tear sheets, invoices etc.) to: [burncoop@thefoundry.ca](mailto:burncoop@thefoundry.ca)

### Claim Details

Dealer Name & Location: \_\_\_\_\_

Total Cost: \_\_\_\_\_

Claim Amount: \_\_\_\_\_

Claim Date: \_\_\_\_\_

Claim Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_

