



## BURNING DISPLAY PROGRAM

This program is designed to help compensate you for the cost of installing, finishing and burning a Renaissance Rumford fireplace in your showroom. The purpose of this program is two fold. Firstly you will sell more units if you show them burning, and secondly you will sell more units if you show them finished. Both aspects are important.

Here's how it works:

1. Purchase and install a Renaissance Rumford fireplace in your showroom.
2. Finish the fireplace with a good quality, attractive facade.
3. Maintain the display regularly to insure it is attractive and up to date.

As long as you keep your display up to date and are burning it on a regular basis you may submit a claim for the same display in subsequent years. No claims will be accepted for units which are not well maintained and burned on a regular basis. Your distributor pays a portion of the cost of this program and will confirm that your display is well maintained and burned regularly.

Each December, take a photo of the finished fireplace burning and submit a claim to your distributor. It is your responsibility to maintain records of your annual Renaissance Fireplaces purchases in order to justify the claim. After approval by Renaissance Fireplaces, your distributor will credit your account based on the schedule shown below. All claims must be submitted to the distributor by March 1st.

Please note: The Burn Credit is based on the number of units purchased in the year being claimed for, the number of units you have burning has no effect on the amount of the credit.

Renaissance Fireplaces Burning Display Program Dealer Credit	
Total number of Renaissance Fireplaces units purchased during the calendar year	Burn Credit
less than 4	\$400
4 to 7	\$800
8 plus	\$1200



### BURNING DISPLAY CREDIT REQUEST

Date: \_\_\_\_\_ Date of original installation: \_\_\_\_\_

Dealer: \_\_\_\_\_ Number of units purchased: \_\_\_\_\_

Phone #: \_\_\_\_\_ Distributor: \_\_\_\_\_

Fax #: \_\_\_\_\_ Credit earned: \_\_\_\_\_

Dealer signature: \_\_\_\_\_ Distributor signature: \_\_\_\_\_

**IMPORTANT : FORM MUST BE COMPLETED AND CORRESPONDING INVOICE MUST BE SUBMITTED TO  
burncoop@thefoundry.ca**